

Thursday, November 7, 2024
Four Seasons Hotel in Austin, Texas

Cocktail Reception 6:00 | Dinner 7:00

Good Apple Honorees

Lael and Peter Brodsky

The Texas Appleseed Board of Directors is proud to honor **Lael and Peter Brodsky** with the 2024 J. Chrys Dougherty Good Apple Award. Lael and Peter are respected civic and philanthropic leaders whose contributions have extended educational opportunities, spurred economic development, and strengthened neighborhoods and communities for countless families in Dallas and beyond.



Lael is a dedicated community activist who focuses on issues of justice and empowerment. She is the immediate past Board Chair of the Innocence Project of Texas and a Board Member of North Texas Public Broadcasting. She has also supported numerous organizations serving women and girls, including as a past Board Member of the North Texas Association for the Reduction of Pregnancy in Teens, of which she was also Board Chair; Planned Parenthood of Greater Texas; Friends of Planned Parenthood, of which she was also a Board Chair; and the Texas Women's Foundation, for which she also co-chaired the 2018 luncheon and raised \$1.6 million. Lael also previously served on the Board of Greenhill School. A prolific

fundraiser, Lael has raised more than \$5 million for philanthropic causes in Dallas and throughout Texas. In memory of Jacob, Lael and Peter's son, Lael is currently focused on the issue of fentanyl's proliferation in our community.



Peter is an investor and business executive dedicated to systemic change. For the last two decades, he has worked to expand economic opportunity and improve community safety for everyone living in the North Texas region. He currently serves as the Board Chair of Housing Forward and serves on the Boards of KIPP Texas, the Trinity Park Conservancy, Forest Forward, and the UT Southwestern President's Advisory Board. Previously, Peter served as the Board Chair of the City of Dallas' Animal Advisory Commission and KIPP Dallas-Fort Worth, and on the boards of North Texas Public Broadcasting, AT&T Performing Arts Center, Vogel Alcove, Dallas Symphony Orchestra, and Greenhill School. He also is a member of

the Dallas Assembly, an organization of leaders from Dallas' business, civic, and nonprofit sectors who are committed to the betterment of the city. In 2023, Peter was awarded the J. Erik Jonsson Ethics Award by Southern Methodist University's Cary M. Maguire Center for Ethics and Public Responsibility.

In 2015, Lael and Peter purchased the former Red Bird Mall in Dallas, now called the Shops at RedBird, with the goal of creating a new mixed-use development to spur economic growth in Southern Dallas. The project has resulted in more than 1,500 new jobs and has brought a resurgence of new investment to the area, including health care, retail, and housing.

Pro Bono Leadership Award Recipients

Texas Appleseed is pleased to present the 2024 Pro Bono Leadership Awards to two outstanding law firms that have been integral to our justice work.



Latham & Watkins LLP

Latham & Watkins has conducted research projects in every one of Texas Appleseed's project areas, as well as for cross-programmatic efforts, including a project focused on the impact of school and housing segregation on families in our state. Since 2023, Latham & Watkins has contributed an astounding 1,700 pro bono hours to Texas Appleseed projects. The volume, range, and proactive nature of their support enables Texas Appleseed to approach systemic racial, economic, and social justice issues from multiple angles in a way that effects significant and enduring change.

SIDLEY

Sidley Austin LLP

Sidley is a critical partner in Texas Appleseed's newest effort to support survivors of domestic abuse, the Coerced Debt Relief pilot program, which matches attorneys with victims of coerced debt to help them attain financial relief. Sidley currently represents a significant majority of the project's active volunteer pool. Not only are they supporting survivors in their time of need, but their participation, trust, and enthusiasm have also enabled Texas Appleseed to grow and expand in new ways.

Host Committee

as of July 10, 2024

Honorary Chairs

Matrice and Ron Kirk

Margaret Allen Carol and John Levy

Jennifer and Peter Altabef Jill Louis and Randy Bowman

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Jennifer and Tom Karol Ann Marie Painter

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Honoring

Lael and Peter Brodsky
THURSDAY, NOVEMBER 7, 2024

Sponsorship Levels

Champion \$25,000

Premier Seating for 20
10 Complimentary Valet Passes
Listing in Digital and Print Event Materials
Listing in an Advertisement in the Texas Bar Journal

Estimated Fair Market Value: \$3,000

Advocate \$15,000

Premium Seating for 15
7 Complimentary Valet Passes
Listing in Digital and Print Event Materials
Listing in an Advertisement in the Texas Bar Journal

Estimated Fair Market Value: \$2,250

Benefactor \$10,000

Preferred Seating for 10
5 Complimentary Valet Passes
Listing in Digital and Print Event Materials
Listing in an Advertisement in the Texas Bar Journal

Estimated Fair Market Value: \$1,500

Patron \$5,000

Seating for 10

Listing in Digital and Print Event Materials
Listing in an Advertisement in the *Texas Bar Journal*

Estimated Fair Market Value: \$1,500



Honoring

Lael and Peter Brodsky
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Sponsorship Form

I am/we are proud to support the Texas Appleseed 2024 Good Apple Dinner at the following level:
Champion Sponsor \$25,000 - Dinner for 20
Advocate Sponsor \$15,000 - Dinner for 15
☐ Benefactor Sponsor \$10,000 - Dinner for 10
Patron Sponsor \$5,000 - Dinner for 10
☐ Donation \$
☐ I will use my table and invite guests.
☐ I will donate my table back to Texas Appleseed to fill on my behalf.
Sponsor Name (as it should appear in event materials)
Primary Contact Regarding Guest List and Logo
Address
City State Zip
Phone Email
 I will make my payment online at give.texasappleseed.org/goodapple2024. Please send an invoice to the address above. My check payable to Texas Appleseed is enclosed.

To ensure receipt of all sponsor benefits, complete and return this form by **September 30, 2024**, to the address below or email Jamie Sauer at jsauer@texasappleseed.org.



Mission

Texas Appleseed promotes social, economic, and racial justice for all Texans by leveraging the skills and resources of volunteer lawyers, other professionals, and community partners to identify practical solutions to difficult, systemic problems.

About Us

Founded in 1996, Texas Appleseed is a justice-driven nonpartisan nonprofit working at the intersection of policy, advocacy, and the law to improve the lives of Texans. We serve as a trusted source for data-centric policy analysis across the state. As a leading voice for systemic and social change that strives for equitable and strong communities, our work has shaped hundreds of state and local policies and impacted millions of Texans.



About the Event

Since 2002, Texas Appleseed has honored leaders for their contributions to the community at our Good Apple Dinner. The Board of Directors awards the J. Chrys Dougherty Good Apple Award as our highest recognition to luminaries who have helped shape Texas for the better and whose work has inspired us all. Texas Appleseed has honored many amazing Texans, including Charles Butt, Chief Justice Wallace B. Jefferson, Harriet Miers, and most recently, Melanie Gray and Mark Wawro.

We also present Pro Bono Leadership Awards to individuals and firms who have provided muchneeded pro bono service to Texas Appleseed on urgent issues. These individuals and firms have offered critical help to Texans who didn't know where else to turn.

The Good Apple Dinner successfully furthers our justice work through the indispensable support of major institutions, law firms, and countless individuals who want to see positive policy change in Texas. The dinner is a who's who of Texas, attended by attorneys from major law firms, judges and chief justices, other local and statewide public officials, university leaders, corporate leaders, and many other committed individuals. We thank our supporters for their continued pursuit of justice.

The Good Apple Dinner is also just a plain old good time. It's a time to reconnect with old friends and make new connections, all while helping further justice for all Texans.