

TEXAS APPLESEED PRESENTS

THE
good
apple

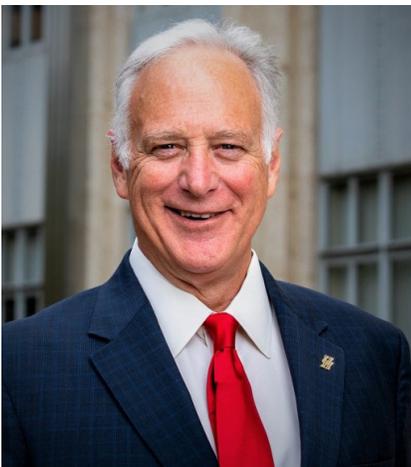
A VIRTUAL EVENT HONORING

⇒ SENATOR KIRK WATSON ⇒

THURSDAY, NOVEMBER 12, 2020

Hosted Virtual Reception 5:30 PM
Livestream Celebration 6:00 PM

GOOD APPLE HONOREE



The Texas Appleseed Board of Directors is proud to name Senator Kirk Watson, Founding Dean of the University of Houston Hobby School of Public Affairs, this year's Good Apple. Known for his

collaborative style and vision for what the community wants, Senator Watson has shaped public policy at both the state and local levels for three decades. His distinguished career includes serving as Chair of the Texas Air Control Board, Mayor of Austin, and Texas State Senator. As Senator, he worked to ensure Texas provided children the opportunity to thrive with excellent public schools, and he advocated for government accountability, including strengthening Texas' open records law. His vision to transform the health and economy of Austin

and Travis County resulted in the creation of the Dell Medical School and the Dell Seton Medical Center at the University of Texas at Austin. And he led efforts to develop a center for world-class brain health treatment, research, and education — improving access to quality mental health care for all Texans.

For his exemplary leadership and effectiveness as a public servant, Texas Appleseed is proud to honor Senator Watson with the *2020 J. Chrys Dougherty Good Apple Award* on November 12.

TEXAS APPLESEED 2020 GOOD APPLE

— A Virtual Event Honoring Senator Kirk Watson —

THURSDAY, NOVEMBER 12, 2020

In celebration of our honorees and Texas Appleseed's mission, we plan to bring you an evening of entertainment, hors d'oeuvres, and classic cocktails. Enjoy the festivities of the Good Apple celebration at home, while connecting with colleagues and friends virtually.

PRO BONO LEADERSHIP AWARD RECIPIENTS

Texas Appleseed is pleased to present the *2020 Pro Bono Leadership Awards* to two outstanding law firms who have been integral to our justice work.

dc&m

Davis,
Cedillo &
Mendoza, INC.
ATTORNEYS AT LAW

The team at Davis, Cedillo & Mendoza, Inc. are critical to our efforts to protect borrowers and end the unlawful use of criminal charges by payday loan businesses to collect debts. We continually turn to them for sound advice on civil cases related to abuses by payday lenders in Texas — including amicus briefs and case updates.

FISH.
FISH & RICHARDSON

Longtime supporters of Texas Appleseed, the attorneys at Fish & Richardson P.C. have proven to be indispensable partners. They have lent their skills and dedication to many Texas Appleseed projects in recent years, having taken on everything from drafting an amicus brief supporting our criminal justice work to engaging in meticulous research regarding civil asset forfeiture and disaster recovery.

HOST COMMITTEE

Co-Chairs

N. Scott Fletcher

Lorinda G. Holloway

Doug Bland

Layne Kruse

George Butts

Elizabeth Mack

Patrick H. Cantilo

Jim Marston

Kent Caperton

Ann Marie Painter

Jim Cousar

David Sharp

R. James George, Jr.

Mark Wawro

Susan Hartman

SPONSORSHIP LEVELS

Champion \$25,000

Dedicated Social Media Post
Premier Listing on Event Web Page and in Printed Materials
Premier Listing On-Screen During the Event
Hosted Virtual Cocktail Reception for 20 Guests
Hors d'oeuvres and Cocktails Delivered to 20 Guests*
Access to the Livestream Celebration for 20 Guests
Listing in an Advertisement in the *Texas Bar Journal*

Estimated Fair Market Value: \$1,500

Advocate \$15,000

Dedicated Social Media Post
Premium Listing on Event Web Page and in Printed Materials
Premium Listing On-Screen During the Event
Hosted Virtual Cocktail Reception for 16 Guests
Hors d'oeuvres and Cocktails Delivered to 16 Guests*
Access to the Livestream Celebration for 16 Guests
Listing in an Advertisement in the *Texas Bar Journal*

Estimated Fair Market Value: \$1,200

Benefactor \$10,000

Preferred Listing on Event Web Page and in Printed Materials
Preferred Listing On-Screen During the Event
Hosted Virtual Cocktail Reception for 10 Guests
Hors d'oeuvres and Cocktails Delivered to 10 Guests*
Access to the Livestream Celebration for 10 Guests
Listing in an Advertisement in the *Texas Bar Journal*

Estimated Fair Market Value: \$750

Patron \$5,000

Listing on Event Web Page and in Printed Materials
Listing On-Screen During the Event
Hosted Virtual Cocktail Reception for 6 Guests
Hors d'oeuvres and Cocktails Delivered to 6 Guests*
Access to the Livestream Celebration for 6 Guests
Listing in an Advertisement in the *Texas Bar Journal*

Estimated Fair Market Value: \$450

**Delivery is only available to guests in the Dallas, Houston, San Antonio, and Austin metro areas.*

For more information, please contact Jamie Sauer at 512-473-2800 ext 113
or jsauer@texasappleseed.net, or visit: www.TexasAppleseed.org.

TEXAS APPLESEED 2020 GOOD APPLE

⇒ A Virtual Event Honoring Senator Kirk Watson ⇐

THURSDAY, NOVEMBER 12, 2020

SPONSORSHIP FORM

You may also make reservations online at www.TexasAppleseed.org.

I/we are proud to support the Texas Appleseed 2020 Good Apple celebration at the following level:

- Champion Sponsor \$25,000
- Advocate Sponsor \$15,000
- Benefactor Sponsor \$10,000
- Patron Sponsor \$5,000
- Donation \$_____

Sponsor Name (as it should appear in event materials)

Primary Contact Regarding Guest Registration and Logo

Address

City

State

Zip

Phone

Email

- I will make my payment online at www.texasappleseed.org.
- Please send an invoice to the address above.
- My check for \$_____ payable to Texas Appleseed is enclosed.

To ensure receipt of all sponsor benefits, complete and return this form by **October 1, 2020**, to the address below or email to jsauer@texasappleseed.net.

Texas Appleseed
1609 Shoal Creek, Suite 201
Austin, Texas 78701



ABOUT US

Texas Appleseed is a public interest justice center working to change unjust laws and policies that prevent Texans from realizing their full potential. We anchor a dynamic network of pro bono partners and collaborators. Together, we develop and advocate for innovative and practical solutions to complex issues. We make this possible by conducting data-driven research to uncover inequity in laws and policies, and then identify solutions for lasting change. Our projects include education justice, payday and auto title lending reform, foster care reform, encouraging diversity in the legal profession, improving lives through disaster recovery and fair housing opportunities, and criminal justice reform, among other issues. When justice is beyond reach, Texas Appleseed provides the ladder.

ABOUT THE GOOD APPLE EVENT

Since 2002, Texas Appleseed has honored leaders for their contributions to the community at our Good Apple event. The Board of Directors awards the *J. Chrys Dougherty Good Apple Award* as our highest recognition to luminaries that have helped shape Texas for the better and whose work has inspired us all. Texas Appleseed has honored many amazing Texans, from Charles Butt to Wallace B. Jefferson to Harriet Miers, and most recently, David R. McAtee II.

We also present our *Pro Bono Leadership Award* to individuals and firms who have provided much-needed pro bono service to Texas Appleseed on urgent issues. These individuals and firms have offered critical help to Texans who didn't know where else to turn.

The Good Apple event is successful in furthering our justice work because of the integral support of major institutions, law firms, and countless individuals who want to see positive policy change in Texas. The event is a who's who of Texans, attended by attorneys from major law firms, judges and chief justices, other local and statewide public officials, university leaders, corporate leaders, and many other committed individuals. We thank our supporters for their continued pursuit of justice.

The Good Apple event is also just a plain old good time. It's a time to reconnect with old friends and make new connections, all while helping further justice for all Texans.
