



**For Immediate Release: Sept. 2, 2016**

**Media Contact:**

Kelli Johnson

Texas Appleseed

[kjohnson@texasappleseed.net](mailto:kjohnson@texasappleseed.net)

512-473-2800, ext. 103

**CFPB Director Richard Cordray to Visit Dallas as Key Speaker  
at Town Hall on K-12 Financial Education**

*Texan named Vice Chairperson of the CFPB's Consumer Advisory Board*

DALLAS, Texas — Richard Cordray, director of the Consumer Financial Protection Bureau (CFPB), will be in Dallas, Texas, on Sept. 7 to present best practices and ideas at a Town Hall surrounding successful strategies for incorporating financial skills and knowledge into K-12 youth education. Texas Appleseed, a public interest justice center, is hosting the free Town Hall. The event will also include a brief opportunity for event-goers to provide testimony about their experiences building financial instruction into youth education.

The Town Hall takes place from noon to 1:15 p.m. at the J. Erik Jonsson Central Library Auditorium. A seat can be reserved [here](#). School administrators and staff, policymakers, nonprofit organizations, financial institutions and educators, college and university educators, parents, faith leaders, and other interested community groups are encouraged to attend.

**New Consumer Advisory Board Position**

Ann Baddour, director of Texas Appleseed's Fair Financial Services project, has been named vice chairperson of the CFPB's Consumer Advisory Board. She will serve a one-year term working with CFPB staff and members to help fulfill the mission of the board. The advisory board, an assembly of national experts, is charged with identifying and assessing the impact of emerging products, practices, or services on consumers and other market participants.

"My personal passion is helping improve and strengthen the financial services market so that it allows for success for consumers and businesses alike," said Baddour. "I am proud to join the CFPB in this role to work towards a marketplace built on fair and sustainable practices."

**About Texas Appleseed**

Texas Appleseed is a public interest justice center that works to change unjust laws and policies that prevent Texans from realizing their full potential. The nonprofit conducts data-driven research that uncovers inequity in laws and policies and identifies solutions for lasting, concrete change. For more information, visit [TexasAppleseed.org](http://TexasAppleseed.org).

###